

# Enhanced Self Service Reporting for Top Silicon Valley Technology Mover and Shaker.

## Insight Access for all with Self Service Reporting Process

### Key Challenges

Astreya recognizes the importance of data and of easy access to the right insights. Buried information or that requiring extensive high-level support to find, leads to costly delays and lack of insight on critical decisions. To help our client, we needed an agile, user-friendly reporting mechanism to overcome three key challenges:

- High volume data transcription
- Duplicate/redundant data pulling
- Excessive excel massaging required after running report

### Solution

- To provide an easy-to-use system capable of pulling the right insights at the right time with easy to manage output, we applied our Data/Reporting Analysts to assess data requests and consumption patterns.
- Utilizing the insights gained, we leveraged SQL to build a robust, user-friendly process to enhanced composite reports with continual on-demand access.

### Results

- Instant, self-service access to advanced insights and reporting
- Access to the right information at the right time results in better decisions and more efficient usage